

# Resumé

## of Benjamin Ruhe

### Personal Details

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Name	Benjamin Ruhe
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Portfolio	<a href="http://www.ruhe.com.au">www.ruhe.com.au</a>

### Summary

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Benjamin Ruhe brings a range of skills, honed from 10 years of commercial experience working with some of the country's most talented and awarded agencies to deliver online products for some of the worlds best known brands and government departments.

Benjamin's past experience has given him considerable exposure to an array of CMS and CRM packages in a variety of application languages. With his expertise and knowledge of the online medium, Benjamin is able to best advise clients on what is and is not possible with web applications.

His understanding of xHTML, CSS and how browsers from IE6 to Firefox will render different aspects of the design he is to develop is second to none. The extensive experience Benjamin brings to a team as a Ui expert means he is able to spot and solve potential problems and advise application developers of potential risks or solutions for core controls.

Benjamin has a thorough understanding of the economic importance of "usable" interface designs and how it can have a positive result for the client and end users.

Whether it's running stakeholder interviews to gather requirements on what needs to be achieved, or conducting collaborative workshops to formulate ideas content and direction. His strong working knowledge of user-centred design methodologies and the constant pursuit of intuitive user interfaces provide Benjamin the opportunity design and develop products that ultimately allow the end user navigate with ease and without frustration.

A role best suited for Benjamin would be one where he is given the opportunity to lead a team of exceptional individuals. Benjamin is confident he can deliver on his responsibilities to ensure the final product achieves a high standard.



## Experience

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2010 - Present  
4 months

### **M&C Saatchi / Mark.**

Lead Producer for one of the best known agency's Sydney. With 10 years of industry experience; Benjamin brings his knowledge of Ui Development, User Experience Design and Visual Design to the forefront of production in this high paced and highly decorated studio.

#### **Responsibilities**

Production  
Ux Design.  
Team Leading.  
Liaising with project owners and stakeholders.  
Liaising with other departments.

2009 - 2009  
1 year

### **Community Engine**

Lead Ui Developer for a digital agency located north of Sydney. Benjamin brought his design and development skillset to a team of some of the best application developers he has had the pleasure working with.

#### **Responsibilities**

Interface Development.  
Ux Design.  
Team Leading.  
Liaising with project owners and stakeholders.  
Liaising with other departments.

2008 - 2008  
1 year

### **World Nomads Group**

Project Manager for online travel insurance specialist allowed Benjamin to cultivate and enhance his project management skills.

#### **Responsibilities**

Management of new and existing web projects.  
Management of resources both internal and external.  
Planning of upcoming projects with budget estimates.  
Liaising with project owner/s and stakeholders.  
Design & implementation of new workflow processes.  
Prepared weekly project status reports for management.

2006 - 2007  
1 year

### **Surecan Technology (tech division of World Nomads Group)**

Lead Ux Designer/Developer for a digital studio located in Sydney. Benjamin brought a high level of design expertise and front end development knowledge to the team to compliment the work being done by the highly experienced application developers.

#### **Responsibilities**

Interface Development.  
Ux Design.  
Team Leading.  
Liaising with project owners and stakeholders.  
Liaising with other departments.

2006 - Present

4 years

## **RUHE**

Benjamin's own business where he contracts his broad skillset out to some of the countries leading studios. Benjamin has had the privilege to worked on projects for Three, Dept of Education NSW, BP and HCF .

### **Responsibilities**

Project Management.  
Interface Development.  
Ux Design.  
Photography.

## **Awards & Nominations**

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- Winner with MassMedia Studios for Migration Heritage website in 2007 for National Trust Heritage Awards
- Winner with MassMedia Studios for Migration Heritage website in 2007 for Museums Australia Multimedia and Publication Design Awards
- Finalist with Soap Creative for X-Series website at 2008 AIMIA Awards.
- Finalist with MassMedia Studios for Basix Application at 2004 AIMIA Awards
- Finalist with MassMedia Studios for Traction Application at 2004 AIMIA Awards

## Skillset

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Implemented coding standards are modelled on W3C Standard Guidelines

### Skill level ranking:

0 - Used once; 1 - Firm understanding; 2 - Competent User; 3 - Senior Understanding; 4 - Specialist; 5 - Expert.

Skill	level	
<b>Project Management</b>	Project Planning.	3
	Project Initiation.	3
	Project Documentation.	3
	Resource Management.	3
	Budget Management.	3
	Agile Methodology.	3
	Prince2 Methodology	2
<b>Production</b>	Interface Development.	5
	Application code manipulation.	3
	User experience design.	4
	Information Architecture.	3
	Ajax Integration.	4
	CMS & CRM Integration.	3
<b>Technical</b>	xHTML.	5
	CSS.	5
	JavaScript.	3
	Js Framework (jQuery).	3
	PHP	1
	ASP.net	1
	C#.net	1
	JSP	1
	Apache	2
	IIS	2
<b>Software</b>	Windows XP.	5
	OS X.	5
	Merlin2.	5
	Coda	5
	Microsoft Project.	3
	Microsoft office suite	4
	Adobe Photoshop.	4
	Adobe Lightroom.	5
	Adobe Dreamweaver.	5
	Adobe InDesign.	3
	Adobe Illustrator.	3
	Versions SVN	3
	SmartSVN	3

## Previous Clients

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- Aquiplan
- ANZ
- Audi Australia
- Dept Natural Resources NSW | Basix
- Events NSW
- Energy Australia
- FBI Radio
- Fred Hollows Foundation
- HCF
- Migration Heritage Centre
- National Breast Cancer Foundation
- Nestle
- NSW Government
- Optus
- Powerhouse Museum
- SOYA 2009
- Telstra
- Three